ON THE BALL

FOSTERS LAGER

SIMOD CUP, First Round
Wednesday 9th November 1988
SWINDON TOWN

Kick-off 7.30 p.m.

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Official Matchday Programme 50p

TOTAY'S MATCH IS SPONGORED BY POHTER HOTOR



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Programme Editor
COLIN BENSON

COMMENT

WILL FOOTBALL EVER LEARN

A few weeks ago Paul Davis threw a jaw-breaking punch in full view of the television cameras, last week the fighting was out of sight – but can it ever be out of mind?

Surely not – for the game can no longer escape the attentions of the media. It is no good football managers bleating that it has nothing to do with anyone other than the players concerned. It most certainly has everything to do with everyone who loves football. The game wants good publicity so it must earn it in EVERYTHING it does. The only way to ensure that only good things are said is to make sure only good things happen.

ONE YEAR AGO

Exactly one year ago today Norwich City Football Club faced a most difficult decision, the rights and wrongs of that decision have been well debated.

The singing fans, the waving scarves and the yellow and green balloons released from the terraces on Saturday says it all.

In the last twelve months, Norwich City has survived an Extraordinary General Meeting, turned potential Second Division football into an old bad dream and seen its manager awarded the highest honour in the league game – the Barclays Manager of the Month.

CHRISTMAS IS COMING

So you will be looking for some suitable presents for your friends and relations who may not be able to join you on the terraces at Carrow Road.

Norwich City's magnificent start to the season is all recorded on video cassette which can be obtained from the Promotions Office at Carrow Road. What better way to lighten the gloom of winter for someone you know who lives many miles away than to send them a cassette of one of the Canaries greatest victories this term. And don't forget, the Club will have a full set available at the end of the season together with a Canary goals compilation —a film library of every time the ball hits the back of the net.

COMING NEXT . . .

The next visitors at Carrow Road will be Sheffield Wednesday on Saturday.

No, its not a conundrum! But do you know why they are called "Wednesday"? In Saturday's programme you can find out. Norwich City has played Wednesday less times than most of the other established league clubs mainly because they have shared a position in the same league on only nine previous occasions. Last season they rather spoilt the Canary revival with a 3-0 victory at the time when Norwich had just achieved their highest position in the league. History, they say, has a habit of repeating itself but Norwich have been proving that wrong this past few weeks. Long may it continue.

TEAM TALK

with Dave Stringer

Swindon Town. That name rings bells. It would certainly be nice to make amends for last season's defeats by them. Hopefully we have learned from the experiences and can put matters right this evening.

It is always nice to be involved in knock-out football, it gets the adrenalin pumping that much quicker, and there can be no more instant competition than this one.

This round has to be concluded tonight so if we are level after 90 minutes there will be extra-time and if that does not sort out a winner the tie will be decided on a penalty shoot-out.

Could be exciting and we certainly will not be taking Swindon lightly. Last season they showed us their fighting quality and we can expect 100 per cent effort from them tonight. No team under the direction of Lou Macari dares give less. That's the way he likes to play it and he has been very successful.

So far this has been a marvellous season for us with just one hiccup, at Leicester City, last week. I will talk more about that in Saturday's programme, suffice to say that we are out of the Littlewoods Cup.

Now the Simod Cup might not attract the same interest as that competition but we are still determined to do as well as we possibly can. For should we be fortunate enough to go all the way it could prove very lucrative with a final at Wembley.

Obviously the lads would like to play there and we would like to take them there. No matter what the competition you can not dilute the magic of a Wembley appearance.

At this juncture it will be difficult because the Simod Cup is not a competition that has captured the public's imagination. No doubt the closer Wembley looms the better the response will be but in the meantime we have to play in front of smaller gates.

It is a pity really because there can be some interesting and exciting moments. I recall a very good game we had against Millwall last season during which Bryan Gunn was injured and had to come out of goal. Up stepped Robert Rosario to volunteer to take over Bryan's jersey and he performed quite well in that position.

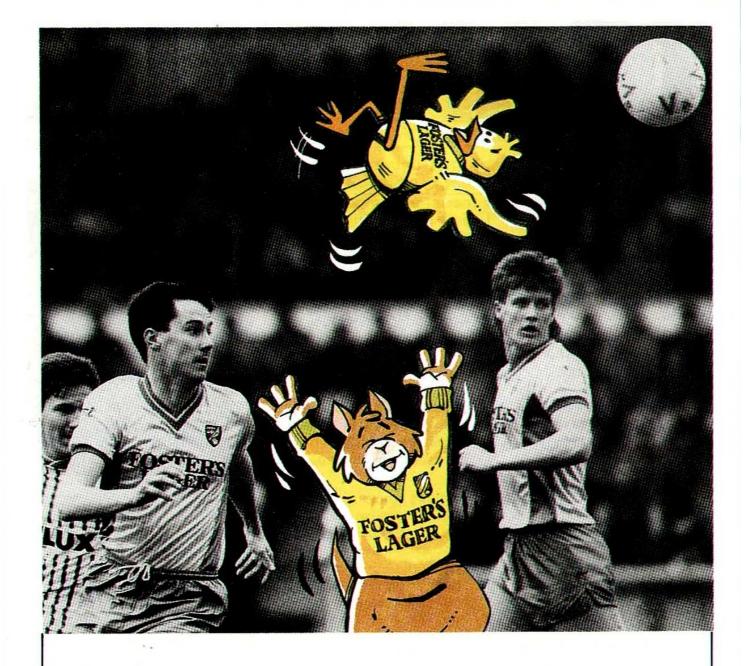
It was a hidden talent we were not aware of so we learned something from that game.



Talking of injuries we have been very fortunate in that direction this season, and I'm sure our ability to be able to field a settled side has played a big part in our success. However in the last two or three games we have not been so lucky – Andy Townsend being forced out of the game with Southampton with concussion – and further knocks have taken their toll at Leicester and Wimbledon.

These injuries could open the door for some of our fringe players to stake their claims, as indeed Malcolm Allen did on Saturday when he scored with his second touch of the game at Wimbledon.

(Lacie Str



The Winning Combination







CAPTAIN'S COMMENT

t's revenge time I suppose tonight for we have the opportunity to put some of the record straight after last season's two encounters with Swindon Town.

We actually played them three times after drawing at their place in the FA Cup and we have to admit that the outcome of the replay at Carrow Road came as a real shock to us.

They also pulled the rug from under us in this very competition, the Simod Cup, with a hard won victory at the County Ground. So yes we have a lot to put right this evening.

The Simod Cup might not rank with the major trophies but it is still another avenue to Wembley and we would all like to get that far. We were all obviously very disappointed by our defeat at Leicester City last week when we crashed out of the Littlewoods Cup for after our great run in the First Division we were hoping for a good cup run.

The lads were sick because we all felt we had played well enough to win that game. I don't think

there was anything wrong with our approach work it was just that in front of goal we did not get the breaks.

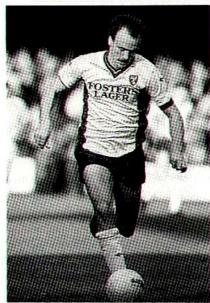
Our old team mate Tony
Spearing had something to do
with that. He kicked two
goalbound shots off the Leicester
line in the first half and then
Trevor Putney was so unlucky
with a tremendous shot that
thumped against the underside of
the bar.

No luck on the night for us then but nothing to get too downhearted about. We made enough scoring opportunities to win two matches and if you are creating chances you are not too far away.

Our wings were truly clipped and that's perhaps not a bad thing. It gave us a timely reminder of the realities of this game. Helped us keep our feet firmly on the ground.

Our response at Wimbledon was emphatic. Our fifth away win of the season but more about that in my column on Saturday. In the meantime we shall try to take another step towards Wembley this evening.

with Michael Phelan





ABBEY NATIONAL MATCH MASCOT

Tonight's Abbey National Match Mascot is 12 year old Simon Buttifant of Upton near Norwich. Simon attends Acle High School and has one brother, Paul. Simon's hobbies include playing football and swimming and names Robert Fleck as his favourite player. Simon's birthday is in a fortnights time and we hope he gets an early birthday present tonight.

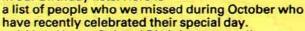
Enjoy your night Simon.



JUNIOR CANARIES

BELATED BIRTHDAY WISHES

Due to the increasing numbers of people joining Junior Canaries recently some of you will have not had their name mentioned in our Birthday lists. Here is



A Very Happy Belated Birthday to you all. Oct 1st Anthony Pearson, Michael Supple Oct 2nd Graeme Smith Oct 3rd M. Nicholls, Paul Savage Oct 4th Lee Bedwell, D. Brock Oct 6th Toni Reynolds Oct 8th Michael Norman Oct 10th Matthew Wildash Oct 11th D. Page, Richard Beck Oct 13th G. Downes Oct 16th Maziar Jarvaud, Duncan Cole Oct 17th Rachel Mickleburgh, Simon Buller Oct 18th Thomas Chatwin, P. Wiliams Oct 20th Simon Page Jamie Poll Oct 22nd Oct 23rd Dean Palmer Oct 24th Anthony O'Sullivan K. Hart, Matthew Williment Oct 25th Oct 26th Timothy Leaman, Alexander Gregory

Andew Wilks, R. Dennis

K. Turner, William Mann

Matthew Youngs

Damien Smart

Oct 27th Oct 28th

Oct 30th

Oct 31st

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SWINDON TOWN

THE MAN IN CHARGE:



LOU MACARI:

Appointed manager of Swindon in July 1984, he led the club from the Fourth to Second Divisions. They have also enjoyed considerable success in cup competitions – Canaries fans will recall them knocking Norwich out of the FA Cup in a Third Round tie last season when they also reached the Semi-Finals of the Simod Cup, beating Norwich again on the way.

A striker, Macari began his playing career with Celtic before moving to Manchester United in January 1973 for £200,000. He gained 24 full Scottish international caps. Turned down the vacant managerial post at Sheffield Wednesday last month having previously renegged on a verbal agreement to become Chelsea's assistant manager.

FRASER DIGBY:

England under-21 international goalkeeper, who began at Manchester United but did not make a first-team appearance. Joined Swindon for £32,500 in December 1986. Born Sheffield. Age 21.

DAVE HOCKADAY:

Full-back, aged 30, who began with Blackpool and moved to Swindon in August 1983. Regular member of the Swindon team that has risen from the Fourth Division with more than 200 appearances. Born Billingham.

PHIL KING:

Briston-born defender, who played for Exeter City and Torquay United before going to Swindon for £17,000 in March 1987. Swindon's only ever-present last season. Age 20.

JOHN GITTENS:

Central defender, who signed from Southampton for £45,000 in July 1987. Born Mosley, Age 24.

COLIN CALDERWOOD:

Club captain, 23, who signed from Mansfield Town for £27,500 in June 1985 and has now made more than 130 league appearances for the club. Began his career with Mansfield.

Born Stranraer.

TIM PARKIN:

Central defender who played for Blackburn Rovers, Malmo (in Sweden), non-League Almondsbury Greenway and Bristol Rovers before he joined Swindon for a £27,500 tribunal fee in July 1986. Voted Swindon's 'Player of the Year' last season. Age 30.

ALAN McLOUGHLIN:

Midfielder, 21, who joined Swindon on a free transfer after two years but no games with home-town club Manchester United in August 1986. Twice since loaned out to Torquay United.

CHARLIE HENRY:

Versatile former apprentice who is in his testimonial season. Has made more than 250 appearances for Swindon. Born Acton. Age 26.

STEVE FOLEY:

Left home-town club Liverpool after four seasons without a League appearance. Had spells with Fulham (loan), Grimsby Town and Sheffield United before joining Swindon for £35,000 in July 1987. Midfielder. Age 26.

LEIGH BARNARD:

Joined Swindon on a free transfer from Portsmouth in July 1984. Began his career at Fratton Park and also played for Peterborough United. Born Worsley. Age 30.

TOM JONES:

Midfielder, who joined from Aberdeen for £80,000 in September. A former Chelsea apprentice, he was discovered by Aberdeen playing for nonleague Weymouth and signed for £30,000 in April 1987. Born Aldershot. Age 24.

DUNCAN SHEARER:

Scottish striker, 26, who signed from Huddersfield Town for a club record £250,000 last June. Discovered by Chelsea playing for Scottish amateur side Inverness Clach and signed for the club in 1983. Made just two League appearances and moved to Huddersfield in March 1986. Born Fort William.

STEVE WHITE:

Joined Swindon in June 1986 after playing for Bristol Rovers (twice), Luton Town, Charlton Athletic and Lincoln City (loan). Born Chipping Sodbury. Age 29.

BOBBY BARNES:

London-born winger who began with West Ham United but was unable to establish himself and moved to Aldershot for £15,000 in March 1986. Signed in a £50,000 exchange deal that took midfielder Steve Berry to the Recreation Ground in October 1987.

Age 25.

Norwich City Fractati Club





NORWICH CITY 1988-89

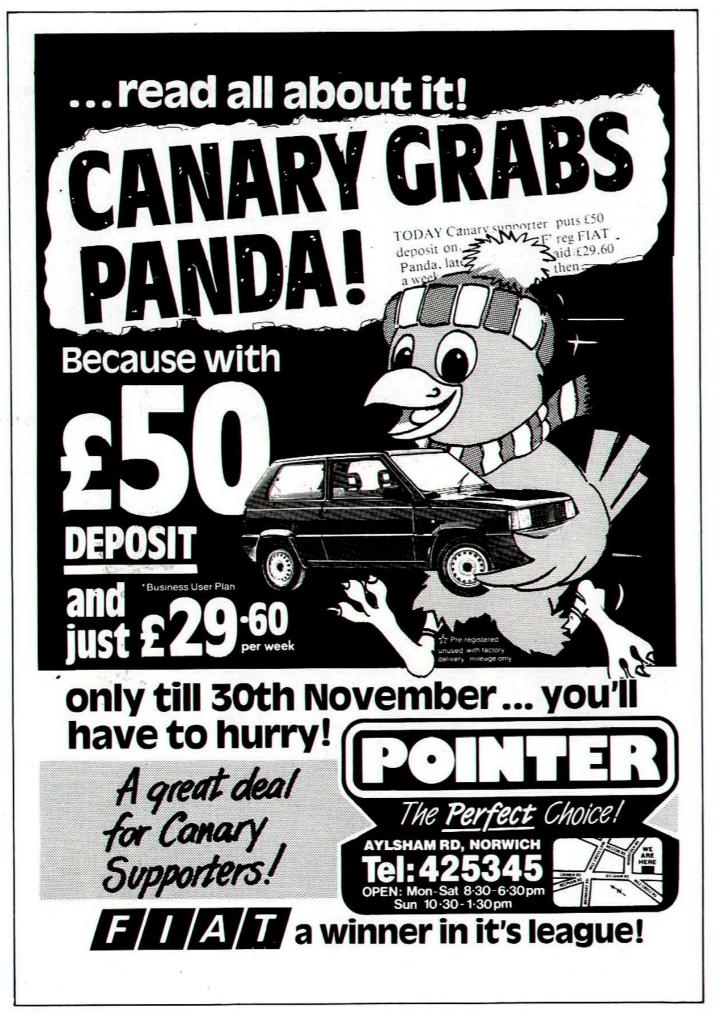
Back row Left to Right:

Keith WEBB (Youth Team Manager), Tim SHEPPARD (Physio), Ian CROOK, Simon RATCLIFFE, Paul COOK, Robert ROSARIO,
Jon SHEFFIELD, Bryan GUNN, Andy LINIGHAN, Ian BUTTERWORTH, Michael PHELAN, Ian CULVERHOUSE,
Mike WALKER (Reserve Team Manager), Jock ROBERTSON (Kit Manager).

Junior SOANES, Jeremy GOSS, Ruel FOX, Robert FLECK, Mark BOWEN, David WILLIAMS (Assistant Manager), Dave STRINGER (Manager), Andy FENSOME, Dale GORDON, Trevor PUTNEY, Tony FLANAGAN.



Inset: Andy TOWNSEND (Left) Malcolm ALLEN (Right)





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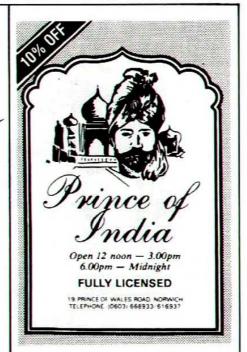
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SMOD SPORTS SHOES ITALIAN STYLE



SIMOD CUP PREVIEW

here is no chance of City being complacent tonight, as most supporters will recall, tonight's opponents Swindon Town were responsible for the Canaries' early exit from the FA Cup last season – beating us 2-0 in a replay at Carrow Road with Dave Bamber scoring both goals.

Elsewhere tonight there are some other intriguing ties. One of the most attractive contests promises to be the Midlands derby between Aston Villa and Birmingham City.

Villa are currently re-creating the glory days at Villa Park while Birmingham are struggling at the foot of the Second Division.

It is the third time the two teams have met already this season, having earlier contested a two-legged Littlewoods Cup tie, and this match represents a chance for swift revenge for Birmingham who were beaten 7-0 on aggregate.

Two Second Division teams get the chance to topple two of the early-season Division One pace-setters.

Barnsley will be entering the Lions' Den when they travel to Millwall. Barnsley will be hoping that their central defensive partnership of Paul Futcher and Malcolm McGugan can contain Millwall's striking duo Tony Cascarino and Teddy Sheringham, who have formed one of the best partnerships in the First Division.

One man who will be particularly keen to do well is ex-Millwall striker Steve Lowndes, who will be aiming to score the goals to put paid to Millwall's chances.

West Bromwich Albion and Bournemouth also have the chance to claim First Division scalps when they travel to West Ham United and Derby County respectively.

The other three matches being played tonight are all Second Division affairs.

Chelsea will be hoping for a repeat performance of their last match with Plymouth in tonight's Simod Cup tie.

That match, in the League, took place just over two weeks ago and resulted in a resounding 5-0 win for the Blues with goals from Gordon Durie (2),

Kerry Dixon, Graham Roberts (pen) and Tony Dorigo.

Struggling Brighton & Hove Albion face the long journey to Bradford City while Leeds United are at home to Shrewsbury Town.

Eight First Division clubs are seeded through to the Third Round in this competition including Everton, Nottingham Forest and last season's beaten finalists Luton Town.

The holders of the trophy, Reading, are unable to defend their prize having been relegated from Division Two last season. Only sides in the top two divisions are eligible to compete in the Simod Cup. Instead, Reading will compete in the Sherpa Van Trophy.

When the draw for the next round is made, there will be at least eight Second Division sides left in the competition, all hoping to emulate Reading and defeat the First Division big boys.



HELPING THE GAME

The Football Trust receives £9 million annually from the Spotting-the-Ball competition run by Littlewoods, Vernons and Zetters and spends it all on projects which benefit football throughout the United Kingdom.

Since 1979 it has been committed to the development of the game at every level and its broad and varying initiatives have ranged from essential safety work at Tottenham to social work at Toxteth; refurbishment at Wembley to repairs at Welling; closed circuit television at all League clubs to community facilities at Oldham Athletic; transport improvements at Sheffield Wednesday to storm damage in the South East of England; from policing costs at Hull City to an artificial pitch at Hyde United.

1988-89 will see The Football Trust increase its commitment by investing further sums in closed circuit television, transport facilities for supporters and projects to bring Football League clubs closer to their local community.

WARNING

At the beginning of the season more than 110 League grounds in England, Wales and Scotland will be equipped with CLOSED CIRCUIT TELEVISION which has been funded by The Football Trust. It is there to increase crowd safety and to help the police.

Recording facilities enable film and photographs to be taken of disorder, which may subsequently be used in a court of law.

CLOSED CIRCUIT TELEVISION

SAFETY FIRST

Football grounds in England and Wales have reached their highest ever level of safety thanks to the £23,671,425 invested by the Football Grounds Improvement Trust since 1975.

Almost every League club has been assisted with essential safety work and further substantial sums have been spent to enable them to improve facilities. In the past year alone FGIT grants to Football League clubs totalled:

Safety Improvements £ 2,254,723 770,561

In addition to its safety programme, FGIT has also allocated £1.5 million to build or improve family and disabled facilities at League grounds during 1988.

NORWICH CITY 1988 - 89

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1 OWN GOAL

. PLAYER SENT OFF

	HT	FT	SCORERS
NORWICH			
SWINDON			

FORTHCOMING MATCHES

Sat 12th Nov.

Barclay's League Division 1 v Sheffield Wednesday

Kick-off 3.00 pm

Tues 15th Nov.

Ovenden Papers Football Combination v Swindon Town Res

Kick-off 7.30 pm

Sat 26th Nov.

Barclay's League Division One v Luton Town

Kick-off 3.00 pm

AND FACTS

Section 1				
9	10	11	12	14
Rosario	Phelan	Putney	Goss	Allen‡
Rosario1	Phelan	Putney	Townsend#	Allen‡
Rosario	Phelan1	Putney	Allen	Townsend‡
Rosariot	Phelan	Putney	Allen‡	Townsend
Rosario1	Phelan	Putney1	Allen	Townsend#
Rosario1	Phelan	Putney	Allen‡	Townsend#
Rosario	Phelan	Putney	Allen‡	Townsend‡
Rosario	Phelan	Putney*	Allen‡	Townsend#
Rosario1	Phelan	Putney	Allen	Townsend
Rosario1	Phelan	Townsend	Allen	Cook
Rosario	Phelan1	Townsend1	Fox‡	Cook
Roserio	Phelan	Townsend!	Allen	Fox#
Rosario	Phelan	Putney	Allen‡	Fox#
Rosario	Phelan	Putney	Allen‡1	Goss

MALCOLM ALLEN
MARK BOWEN
IAN BUTTERWORTH
PAUL COOK
IAN CULVERHOUSE
ROBERT FLECK
RUEL FOX
DALE GORDON
JEREMY GOSS
BRYAN GUNN
ANDY LINIGHAN
MICHAEL PHELAN
TREVOR PUTNEY
ROBERT ROSARIO
ANDY TOWNSEND

† PLAYER WITHDRAWN

SUBSTITUTE USED

TODAY'S OFFICIALS

Referee: Tony Ward (London)

Tony is married with two daughters. He began refereeing in 1962 and progressed through to the Football League in 1980. He refereed the 1986 FA Trophy Final and was linesman at the West Germany v Brazil international in 1981.

Linesmen: K.E. Crabbe (Bury St Edmunds) Yollow Flag
M.J. Walker (Bury St Edmunds) Red Trim

Reserve Official: P. Staples (Norwich)

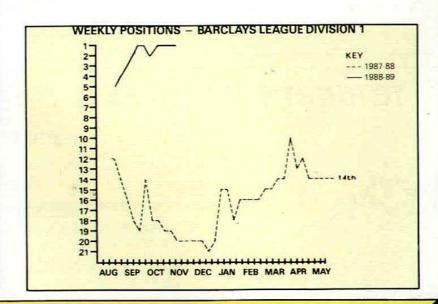
BARCLAYS LEAGUE DIVISION ONE (up to and including 5th November 1988)

	P	W	D	L	F	A	Pts Leading Scorer		Av.Att.
Norwich	11	8	2	1	20	11	26 Robert Fleck	6	14,641
Arsenal	10	6	2	2	26	14	20 Alan Smith	12	33,319
Millwall	10	5	4	1	20	14	19 Tony Cascarino	9	14,811
Liverpool	11	5	3	3	16	8	18 John Aldridge	5	40,065
Southampton	11	5	3	3	17	14	18 4 Players with	3	18,301
Derby	10	4	3	3	11	6	15 Dean Saunders	3	15,455
Coventry	10	4	3	3	13	9	15 David Speedie	5	15,812
Aston Villa	11	3	6	2	16	14	15 Alan McInally	7	25,818
Nott'm Forest	11	3	6	2	13	14	15 4 Players with	2	21,583
Middlesbrough	11	5	0	6	16	20	15 Bernie Slaven	6	18,631
Man. United	10	3	5	2	11	8	14 Mark Hughes	5	41,708
QPR	11	4	2	5	12	10	14 Francis/Stein	3	10,770
Sheff. Wed	9	4	2	3	10	10	14 Mel Sterland	3	17,992
Charlton	11	3	4	4	14	20	13 Paul Williams	7	11,461
Everton	10	3	-3	4	14	12	12 Tony Cottee	7	30,388
Luton	11	2	4	5	9	13	10 Kingsley Black	3	10,039
Wimbledon	10	2	2	6	8	18	8 John Fashanu	3	8,713
West Ham	11	2	2	7	9	21	8 David Kelly	3	22,875
Newcastle	11	2	2	7	9	22	8 Mirandinha	3	23,473
Tottenham	10	1	4	5	16	22	5 Terry Fenwick	5	25,556

^{* 2} points deducted

FIRST TEAM APPEARANCES AND GOALSCORERS 1988/89

Name	League Apps.	League Goals	Cup Apps.	Cup Goals	F.A. Cup Apps.	F.A. Cup Goals	Simod Cup Apps.	Simod Cup Goals
Malcolm Allen	0(6)	1	0(2)	0	-	-		-
Mark Bowen	11	1	3	0	-	-	=	-
Ian Butterworth	11	0	3	0	- 	-	-	-
Ian Crook	10	1	3	1	-	-	-	-
Ian Culverhouse	11	0	3	0	-	-	-	-
Robert Fleck	11	6	3	1	-	-	-	-
Ruel Fox	0(2)	0	0(1)	0	-	-	-	-
Dale Gordon	11	1	3	1	-	=	-	-
Bryan Gunn	11	0	3	0	-	-	-	-
Andy Linighan	11	3	• 3	0		-	-	-
Mike Phelan	11	2	3	0	-	-	2-	-
Trevor Putney	8	0	3	0	-	-	-	-
Robert Rosario	11	3	3	2	-	-	-	-
Andy Townsend	4(5)	1	0(1)	0	-	-	-	-
Own Goal	-	1	-	-	_	-	-	-



NORWICH CITY

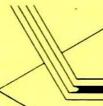


SWINDON TOWN

BRYAN GUNN Has cause to remember the Simod Cup. He was injured in our tie last season and had to come off.	FRASER DIGBY Former Manchester United junior he joined Swindon in December 1986 for £32,500. Has now made 84 League appearances.
IAN CULVERHOUSE Has been in impressive form this season and his use of the ball has played an important part in our success.	DAVE HOCKADAY Made 145 League appearances for Blackpool and has now made some 200 for Swindon.
TREVOR PUTNEY Was in tremendous form at Leicester in the Littlewoods Cup – his best effort thumping the underside of the Leicester bar.	PHIL KING Former Exeter City and Torquey United defender he has been a regular for the past two seasons in the Swindon side.
SIMON RATCLIFFE Formerly with Manchester United he comes in for his first game of the season. Can play in midfield or defence.	TOM JONES Signed from Aberdeen this summer for £80,000 he is a former Chelsea apprentice. Born Aldershot.
ANDREW LINIGHAN Proved yet again at Wimbledon what a force he is in the air with our opening goal.	TIM PARKIN Strong defender he was Swindon's Player of the Year. Formerly with Blackburn Rovers, Malmo and Bristol Rovers.
ANDY TOWNSEND Concussed in the match against Southampton he missed the next two games. Signed from Southampton in the summer.	JON GITTENS Made 14 appearances for Southampton before transferring to Swindon in a £45,000 deal – the fee set by a tribunal – in July 1987.
DALE GORDON His wing wizardry this season has been a revelation. Provided the cross for the opening goal at Wimbledon.	STEVE FOLEY Also joined Swindon in July 1987. Again the fee of £35,000 to Sheffield United was set by a tribunal. Started his career with Liverpool.
MARTIN ALLEN What a day it was for him on Saturday. He scored with only his second touch to clinch the win at Wimbledon. His first start this season.	COLIN CALDERWOOD (Capt.) Made 100 League appearances for Mansfield Town and has added nearly 140 games for Swindon.
ROBERT ROSARIO Rangy target man who holds the ball well. Comes from Hammersmith and joined the Canaries as a schoolboy from Hillingdon.	CHARLIE HENRY Joined the club as an apprentice but has also had spells with Torquay and Northampton on loan. This is his 10th season at the County Ground.
MICHAEL PHELAN (Capt.) Has been in superb form this season – a skipper who leads by example. Started his career with Burnley.	STEVE WHITE Signed on a free transfer from Bristol Rovers in July 1986. Has proved a consistent striker. Has also played for Luton, Charlton and Lincoln.
PAUL COOK Makes his debut this evening following his £73,000 transfer from Wigan last May. A left-sided midfield player.	BOBBY BARNES Talented flank player who served his apprenticeship with West Ham United. Joined Swindon from Aldershot for £50,000.
1	2

TONIGHT'S MATCH BALL IS SPONSORED BY





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